



This form, when signed by the requesting agency involved and approved by Department of Intercollegiate Athletics, allows West Virginia University to grant permission for a student-athlete's name, picture, or identity to be used in a charitable community service or activity.

*NCAA Bylaws 12.5 Promotional Activities; 12.5.1 permissible; 12.5.2 nonpermissible*

<b>Name of Requesting Agency/Individual:</b>										
<b>Agency Description (check one):</b> <input type="checkbox"/> Institutional <input type="checkbox"/> Charitable <input type="checkbox"/> Educational <i>Proof of 501(c)(3) status may be required.</i>	<b>Type of Outreach being requested:</b> <input type="checkbox"/> Team Appearance <input type="checkbox"/> Student-Athlete Appearance									
<b>Name of Contact Person</b>		<b>Phone Number</b>								
<b>Address (street, city, state, zip)</b>										
<b>Date of event</b>	<b>Time of event</b>	<b>Site and city of event</b>								
<b>Please describe your event:</b>										
<p><b>NCAA regulations preclude its members from participating in or providing memorabilia for fund-raising activities that either directly or indirectly benefit any student who has started the ninth grade.</b></p> <p> <input type="checkbox"/> Yes   <input type="checkbox"/> No 1. Is this a fund-raising event?  <input type="checkbox"/> Yes   <input type="checkbox"/> No 2. Will the funds raised from the event directly or indirectly benefit prospects?  <input type="checkbox"/> Yes   <input type="checkbox"/> No 3. Will the event involve students who have started the ninth grade?  <input type="checkbox"/> Yes   <input type="checkbox"/> No 4. Will the involved student-athlete(s) miss class?  <input type="checkbox"/> Yes   <input type="checkbox"/> No 5. Will you provide the involved student-athlete(s) with transportation?  <input type="checkbox"/> Yes   <input type="checkbox"/> No 6. Will you provide the involved student-athlete(s) with meals?         </p>										
<p><b>Please print or type the names of the preferred student-athletes you want to participate in your event. If the requested student-athletes are unavailable, would substitutes from that sport suffice?</b></p> <table style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:60%; text-align: left;">Name(s)</th> <th style="width:40%; text-align: left;">Sport</th> </tr> </thead> <tbody> <tr> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> <tr> <td>_____</td> <td>_____</td> </tr> </tbody> </table>			Name(s)	Sport	_____	_____	_____	_____	_____	_____
Name(s)	Sport									
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*I certify that I have read this form and the provisions of NCAA Bylaw 12.5.1 in its entirety and agree to the required terms and conditions.*

Signature	Date
Compliance Approval: <input type="checkbox"/> Yes <input type="checkbox"/> No	_____ Date
Compliance Office Signature	



This form accompanies the Outreach Activity Request form to account for all student-athlete signatures involved in the activity.

12.5.1.1 - Institutional, Charitable, Education or Nonprofit Promotions.

A member institution or recognized entity thereof (e.g., fraternity, sorority or student government organization), a member conference or a noninstitutional charitable, educational or nonprofit agency may use a student-athlete's name, picture or appearance to support its charitable or educational activities or to support activities considered incidental to the student-athlete's participation in intercollegiate athletics, provided the following conditions are met:

(a) The student-athlete receives written approval to participate from the director of athletics (or his or her designee who may not be a coaching staff member), subject to the limitations on participants in such activities as set forth in Bylaw 17;

(b) The specific activity or project in which the student-athlete participates does not involve cosponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company's officially registered regular trademark or logo on printed materials such as pictures, posters or calendars. The company's emblem, name, address, telephone number and website address may be included with the trademark or logo. Personal names, messages and slogans (other than an officially registered trademark) are prohibited;

(c) The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo also appears on the item;

(d) The student-athlete does not miss class;

(e) All moneys derived from the activity or project go directly to the member institution, member conference or the charitable, educational or nonprofit agency;

(f) The student-athlete may accept actual and necessary expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity;

(g) The student-athlete's name, picture or appearance is not used to promote the commercial ventures of any nonprofit agency;

(h) Any commercial items with names, likenesses or pictures of multiple student-athletes (other than highlight films or media guides per Bylaw 12.5.1.7) may be sold only at the member institution at which the student-athletes are enrolled, the institution's conference, institutionally controlled (owned and operated) outlets or outlets controlled by the charitable, educational or nonprofit organization (e.g., location of the charitable or educational organization, site of charitable event during the event). Items that include an individual student-athlete's name, picture or likeness (e.g., name on jersey, name or likeness on a bobble-head doll), other than informational items (e.g., media guide, schedule cards, institutional publications), may not be sold; and

(i) The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete's name, image or appearance is used in a manner consistent with the requirements of this section.

**Acknowledgement of Student-Athlete:** I have read and understand the above stated NCAA rules and understand the conditions under which I may make an outreach appearance, and I am in full compliance with all the conditions.

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Signature of Student-Athlete:

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Signature of Student-Athlete:

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Signature of Student-Athlete:

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Date:

Please return this form to:

**Donnie Tucker - Outreach Coordinator Phone: 304-293-9389 Fax: 304-293-8006 Email: Donnie.Tucker@mail.wvu.edu**